## Finally, A MusicPlay Program As Easy To Teach As ABC! It's Fun and Educational! It's Edutainment!

Hackensack, NJ—Research shows how important exposure to music is for children in the pre-school years. But up until now the only way a pre-school could offer a music and movement program was to hire a professional music teacher or send its own teachers for extensive training...both very expensive options. Now there is a better and less expensive way to bring a music and movement program into pre-schools, daycare centers and private music studios, the Wiggles N' Tunes Music Play Program!

Wiggles N' Tunes is a totally self-contained program can be purchased by mail and within hours of listening to the music and reading the manual in the start-up kit, any teacher, with or without a musical background, can be teaching the Wiggles N' Tunes program. This unique "pop in the music and play" format, accompanied by lesson plans and activity song cards, can be taught by anyone--meeting the national pre-k music standards, Wiggles N' Tunes integrates fun with music fundamentals.

The Wiggles N' Tunes curriculum provides pre-schools, daycare centers and private studios with a teacher's guide handbook complete with classroom reproducibles and other resources. The Start-up Kit consists of 13 accompaniment CD's with a set of instrumental only tracks and followed by a version with a set of instrumental with a pre-recorded singer, lesson plans including movement, songs and music activities, a training DVD and a Wiggles N' Tunes branded Ink Stamp. All teacher resources are flexible and easy to use; teachers may use the "Create-Your-own Lesson Compact Discs" to customize their own lesson and expand their repertory with additional song cards and music collections. A key benefit to the Wiggles N' Tunes program is that it provides ready-to-use marketing and advertising templates, basically a business-in-a-box concept along with a professionally staffed 800 number information line for educators to call with questions during business hours.

In addition to providing a quality music and movement program for their students can use the Wiggles N' Tunes program as a profit center with an award-winning companion Family CD complete with over 30 songs and a 20 page lyric and activity songbook, included with every CD available for every program in the children's music series. Offering a FREE Wiggles N' Tunes TRIAL CLASS is also a great way to get the families of potential new students to come and experience a private studio, pre-school, daycare or family entertainment center.

Wiggles N' Tunes, is the originator of the wiggles branding concept in children's entertainment. Since the early 90's over 250, 000 children nationwide have been wiggling! Until recently, Wiggles N' Tunes was exclusively licensed to Discovery Zone, Int'l, the innovator of Family Entertainment Centers who chose Wiggles N' Tunes as the hands-down, parent-pleasing favorite music program!" Wiggles N' Tunes has been teacher-tested, parent approved and kid-proven worldwide. Now educators, parents, caregivers and children alike can wiggle anytime!

Wiggles N' Tunes is "As easy to teach as A, B, C and nurtures each child's music development, It's Fun and Educational, It's Edutainment "according to Carolyn Zorn, founder of Wiggles N' Tunes and an awardwinning music educator. Now every pre-school, daycare center private studio, family entertainment center and type "mommy and me" programs and playgroups can now afford to offer a professional music program to their families.

For more detailed information visit us on the web at <u>www.wigglesandtunes.com</u> or call Wiggles N' Tunes at 1 (800) 444-0507.

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