FOR IMMEDIATE RELEASE



SALES HAVE NEVER BEEN SO SWEET... Musical Instrument Shaped Lollipops Will Make Retail Cash Registers Sing!

Hackensack, NJ— Wiggles N' Tunes announces their Signature Series "Wiggle Pops" which feature Violin shaped and assorted musical instrument shaped candy lollipops. "They are a fun way to motivate young children to practice are causing quite a stir among teachers, students and retailers alike! In today's sluggish economy these fast-moving impulse musical gifts will be music to the retailer... cash register will be singing and ringing," says Zorn the company's president." The Violin lollipops were

originally conceived as a signature trademark associated with Ms. Zorn, a popular children's entertainer known as Miss Wiggles, the Singin', Wigglin' Violinist!

Our Signature "Wiggle Pops" have been such a delightful success we were encouraged to bring them to retailers and make them available to musical consumers, says Zorn. These simple Old-fashioned translucent barley candies will evoke fond memories of your childhood. Every candy lollypop is still hand crafted one at a time. Cooked in small batches, poured precisely into the desired musical shapes, cooled on marble, carefully filed to remove any sharp edges, then individually wrapped with love.

Available in assorted violin shapes, colors and flavors Wiggle Pops make great incentives for teachers and parents of young students. They are also an ideal impulse gift for any musician or musical enthusiast since they are so unique and inexpensive. Gourmet flavors are available with large volume orders. In addition to the violin shaped lollipops, Wiggles N' Tunes offers a set of six musical instruments consisting of a guitar, harp, drum, accordion, saxophone and violin of course.

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Wiggle Pops are available in a variety of sizes with the miniatures pianissimo pops measuring approximately 7" including the stick, weighing less than an ounce each with a suggested retail of \$2.00 and the larger fortissimo ones measuring approximately 9.5 inches including the stick and weighing less than 2 oz each with a suggested retail of \$3.00 each. An attractive acrylic countertop display will help music retailers merchandise these pops so that they will fly out of the stores!

These music pops put an unusual twist in band and orchestra fund-raising and were featured in Strings Magazine Holiday Gift Guide, they make great stocking stuffers! Retailers can inquire how they can become distributors to maximize their existing school contacts. At holiday time, Wiggle Pops make great stocking stuffers. They are even available in gift box sets too!

Wiggles N' Tunes offers other exciting products such as music promotional products imprinted with a message, award winning popular children's music CD's that are fun and educational, early childhood musical products as well as other unusual arts and music related impulse gifts such as guitar shaped bottle opener/key chains, flashing violin and guitar pens and more! Stay tuned for more edutainment products from this creative company. For more information contact Wiggles N' Tunes at 1-800-444-0507 or visit their company website at www.wigglesntunes.com

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