



*A Place where Music is the Language
and Fun is the Way of Life!*

*"Wiggles N' Tunes Offers children a chance to explore, create, and listen to music in an environment that promotes learning and fun!" It's fun and Educational!
It's Edutainment!"*

ABOUT WIGGLES N' TUNES

Welcome to Wiggles N' Tunes, A Place Where Music Is Language And Fun Is The Way Of Life! Wiggles N' Tunes has been educating, motivating and entertaining young children since 1993.

Wiggles N' Tunes is the creation of award-winning early childhood music educator and violinist Carolyn J. Zorn, an award-winning music educator who has received national recognition for inspiring "little musicians" for over 25 years. A dedicated music educator with a unique and contagious sense of fun, it's hard to have a conversation with Carolyn without learning how deeply committed she is to inspiring love for music and musical sensibility in every child.

"We all know that children love to make sounds, from the infant's first cooing to a toddler tapping on a pot with a spoon. Music is a child's first creative expression and the most natural. When I created Wiggles N' Tunes, I wanted to nurture every child's musical development, build confidence and independence. We do this with song, tone, rhythm and movements that are fun and fundamental to learning!"

FOUNDER BIO

Carolyn began her career at Lincoln Center for the Performing Arts and is an accomplished violinist and Suzuki instructor. She continued her post-graduate studies in early childhood curriculums rooted in the combined teachings of Suzuki, Dalcroze, Orff and Kodaly. She is the inspiration for the character of "Miss Wiggles"[™] the singin', wigglin' violinist of the Wiggle Ensemble(tm) and has performed with professional orchestras throughout the New York area.

Wiggles N' Tunes, is the original creator of the "wiggling" concept and has is the preminent children's edutainment company combining years of experience in music and child development into an exciting program of planned music play that meets the national music standards and can do wonders for a young child's coordination, music appreciation and self-esteem. Our critically acclaimed program offers children a chance to explore, create, and listen to music in an environment that promotes learning and fun, it's a place where music is the language and fun is the way of life!

Wiggles N' Tunes is the result of Carolyn's efforts to bring a high quality music education into preschools, daycares, family entertainment centers, children's museums, private music and dance studios and home schooling environments without the expense of outside experts or workshops. Children will explore tone, rhythm, tempo and melody, as well as music and movement with hands-on playing of simple folk and orchestral percussion instruments. At Wiggles N' Tunes, age-appropriate classes mean there's plenty of wiggling, singing, and music fun learning for children from several months to four years.



Wiggles N' Tunes

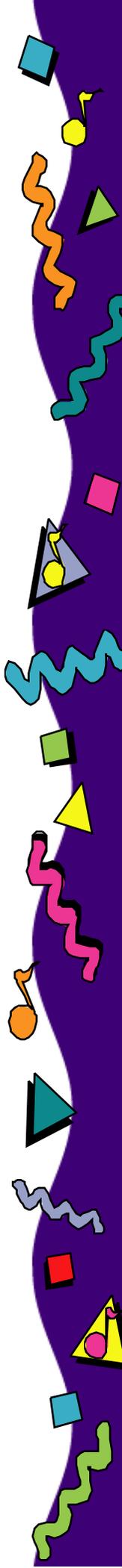
*A Place where Music is the Language
and Fun is the Way of Life!*

The Wiggles N' Tunes music learning center originated in Northern New Jersey in 1993 and has since become an international company. Wiggles N' Tunes was voted the "hands down, parent-pleasing favorite music program" by Discovery Zone, Int'l the pioneer in the indoor play. Well over 250,000 children nationwide have enjoyed their wiggling experience, making music part of their daily lives.

Wiggles N' Tunes offers a unique brand of Music Edutainment ranging from live audience participation shows, birthday parties to award-winning music CD's featuring familiar children's favorites performed with a unique twist. These fun-filled, upbeat, lively and playful tunes are guaranteed to captivate every child's attention with hands-on feet-tapping, sing-along and play-along fun! It's no wonder why Wiggles N' Tunes continues to receive rave reviews and is endorsed by The International Association for Leisure and Entertainment Industry (IALEI). Stay tuned for future developments in wiggling which are sure to come from this creative and fun-loving music company.



It's Fun and Educational! It's Edutainment!





WHY EARLY CHILDHOOD MUSIC?

Children were born to sing and they love to create sounds. From an infant cooing and gurgling, to a toddler tapping on a pot with a spoon, music is evident in creative expression from the earliest ages.

All children have an innate musical ability. However, research has shown that this potential disappears if it is not encouraged as early as possible -- so early, in fact, that expectant mothers can even begin cultivating music and song in their children while they are still in the womb. Early exposure to music does more than just aid musical ability.

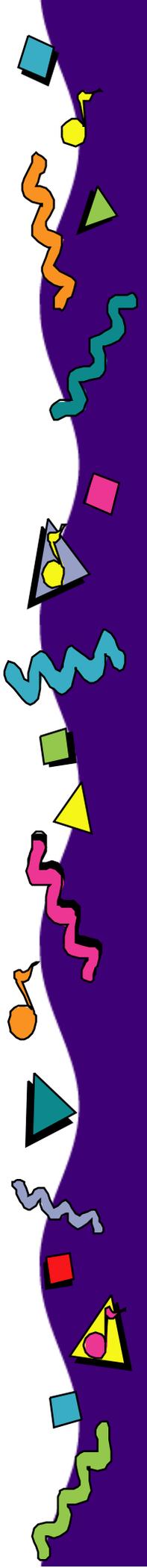
MUSIC MAKES CHILDREN SMARTER!

Children exposed to music in the pre-school years and early elementary years even perform better academically.

There's no better time than early childhood to help nurture the music seed within every child. The Wiggles 'N' Tunes program makes music a natural part of a child's life by encouraging children to explore their musical instincts.

HOW MUSIC BENEFITS YOUR CHILD

- Increased spatial-temporal reasoning
- Enhances aptitudes in math, science and reading
- Fosters early vocal development and enhanced social abilities
- Strengthens eye-hand coordination and fine motor skills
- Builds discipline and encourages teamwork
- Focuses listening and concentration skills
- Encourages goal-setting and achievement
- Builds self confidence and self-esteem
- Increased wellness
- Enriches parent/child bonding



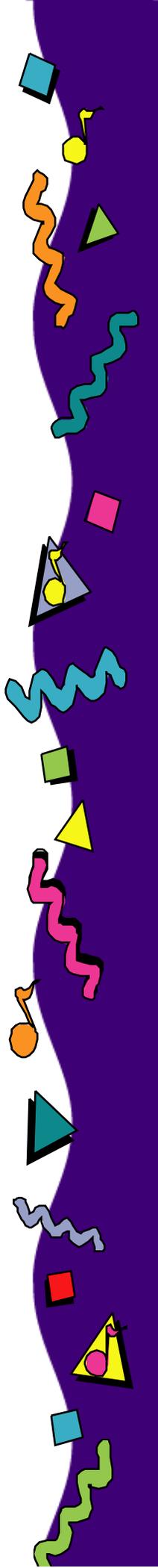


Contact: Carolyn Zorn, Founder
(800) 444-0507
info@wigglesntunes.com

**WIGGLES N' TUNES WINS AWARDS
AND ANNOUNCES NEWEST CD RELEASE FOR MORE WIGGLIN' FUN!**

Headquarters— Welcome to Wiggles N' Tunes, A Place Where Music Is The Language and Fun Is The Way of Life™! Wiggles N' Tunes has just announced the release of their newest CD, *The Playin' Collection* which completes the musical trio of award-winning CD's produced by the Wiggles N' Tunes label. Every CD in the children's music series includes a FREE illustrated 20 page interactive lyric and activity songbook, a great added-value to the consumer. All of the recordings celebrate multicultural folksongs and Finger plays that will captivate every child's attention with hands-on feet tapping, sing-along, play-along fun capturing the hearts of, children, parents and teachers alike. The Wigglin' Collection features familiar children's favorites performed with a unique twist, The Eensy Weensy Spider, If You're Happy And You Know It, Grandpa's Farm along with Wiggles N' Tunes' popular Signature *Wiggle Theme Song* along with 26 more. The Singin' Collection contains 30 more fun-filled, upbeat, lively and playful tunes including beautiful lullabies like Shady Grove and many over more favorites. The Playin' Collection is a wonderful compilation of over 30 tunes including children's favorites like Peanut Butter & Jelly, Five Little Monkeys and a fun kitchen play-along completing the trio of musical song collection! There's plenty of Wigglin'.. Singin'... Playin'... N'...MusicFun!

“Wiggles N' Tunes musical arrangements provide a balanced musical diet for young children to grow on. Music FUN-damentals are interwoven throughout all the arrangements; there are even rhythm and tonal patterns on each CD, which encourage the children to learn these critical building blocks of the music language. Our music is Fun and Educational! It's Entertainment!” says award-winning children's performer Carolyn Zorn. “

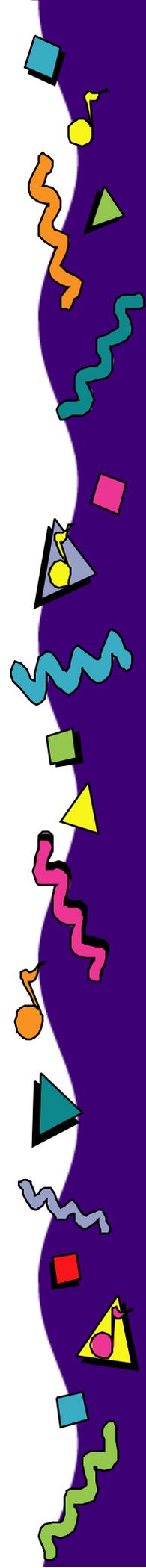


Children were born to sing and they love to create sounds. From an infant cooing and gurgling to a toddler tapping on a pot with a spoon, music is evident in creative expression from the earliest ages and research has shown that musical ability disappears if it is not encouraged as early as possible.” Established in 1993, Wiggles N’ Tunes specializes in producing quality children’s music entertainment products, including the critically -acclaimed Wiggles N’ Tunes “WigglePlay” music enrichment program. It’s the only ready -to use music curriculum available on the market today in a kit for early childhood educators with or without musical training.

The corporation was founded by Carolyn Zorn, known affectionately as *Miss Wiggles* the Singin’...Wigglin’...Violinist who has been inspiring “little musicians” with a sense of wonder and awe for well over 25 years. She continues to perform with The Wiggle Ensemble™, a dynamic children’s group of wacky and talented musicians “edutaining” thousands of children.

Wiggles N’ Tunes, has been educating, motivating and entertaining over 250,000 children since the early 90’s. Until recently Wiggles N’ Tunes was exclusively licensed to Discovery Zone, International, the pioneer of the family entertainment center industry and voted Wiggles N’ Tunes “The hands down parent-pleasing favorite program!” Wiggles N’ Tunes has been teacher-tested, parent approved and kid-proven and now has aggressive plans to launch music and movement program seeking strategic marketing partnerships and licensing opportunities to build brand awareness worldwide.

In 2004, Wiggles N’ Tunes received the endorsement of IALEI, the International Association for Leisure and Entertainment Industry. Carolyn is a member of several associations and has been a sought-after Workshop Presenter. Wiggles N Tunes has recently won The Children’s Music Web Awards and The Seal of Excellence Award from Creative Child Magazine.

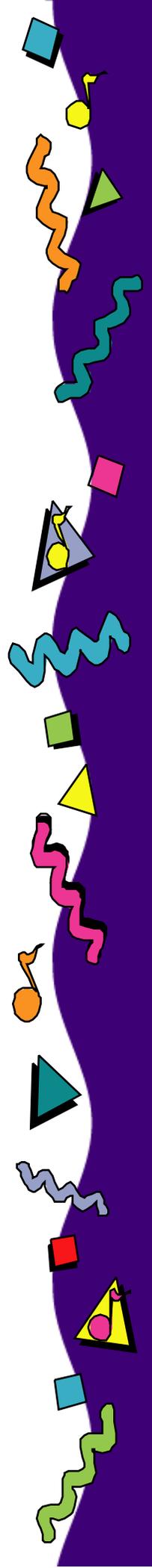




Wiggles N' Tunes continues to receive rave reviews from the School Library Journal, toy industry trade magazines and parenting publications nationwide. Wiggles N' Tunes products are available for purchase online and at participating specialty retailers. Wiggles N' Tunes offers great margins for retailers with new customer specials like free freight, 50% off retail, counter displays and more. Stay tuned for new sales distribution relationships and other exciting developments from this creative company including a 2006 DVD release.

For more information contact Wiggles N' Tunes 1-800-444-0507, email: info@wigglesntunes.com or wiggle onto their website www.wigglesntunes.com to listen and sample the music. Product photos and demos are available upon request. ###

It's Fun and Educational! It's Edutainment!





Press Release: For Immediate Distribution

Contact: Carolyn Zorn, Founder
(800) 444-0507
info@wigglesandtunes.com

**FINALLY, A MUSICPLAY PROGRAM AS EASY TO TEACH AS ABC!
*IT'S FUN AND EDUCATIONAL! IT'S EDUTAINMENT!***

Headquarters-- Research shows how important exposure to music is for children in the pre-school years. But up until now the only way a pre-school could offer a music and movement program was to hire a professional music teacher or send its own teachers for extensive training...both very expensive options. Now there is a better and less expensive way to bring a music and movement program into pre-schools, daycare centers and private music studios, the Wiggles N' Tunes WigglePlay™ program!

This totally self-contained program can be purchased by mail and within hours of listening to the music and reading the manual in the start-up kit, any teacher, with or without a musical background, can be teaching the Wiggles N' Tunes MusicPlay program. This unique “pop in the music and play” format, accompanied by lesson plans and activity song cards, can be taught by anyone--meeting the national pre-k music standards, Wiggles N' Tunes integrates fun with music fundamentals.

The Wiggles N' Tunes curriculum provides all early childhood providers, day care centers and private studios with a teacher's guide handbook complete with classroom reproducibles and other resources. The Wiggle' Collection Start-up Kit consists of 13 accompaniment CD's with a set of instrumental only tracks and followed by a version with a set of instrumental with a pre-recorded singer, lesson plans including movement, songs and music activities, and a Wiggles N' Tunes branded Ink Stamp. All teacher resources are flexible and easy to use; teachers may use the “Create-Your-own Lesson Compact Discs” to customize their own lesson and expand their repertory with additional song cards and music collections.



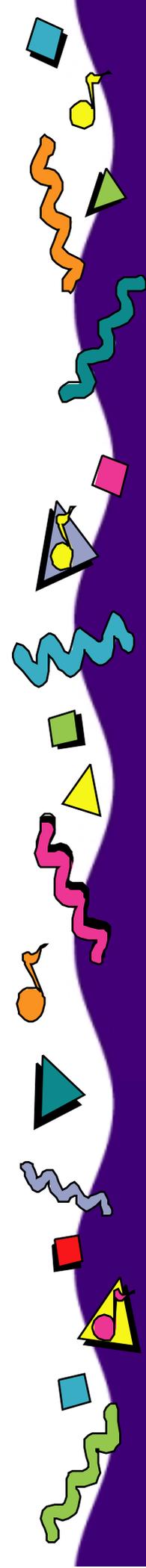
A key benefit to the Wiggles N' Tunes program is that it provides a professionally staffed 800 number information line for educators to call with questions during business hours. In addition to providing a quality music and movement program for their students can use the Wiggles N' Tunes program as a profit center. Companion Family Home Materials can be purchased for resale to parents for every program collection in the non-sequential children's music series. Offering a free Wiggles N' Tunes class is also a great way to get the families of potential new students to come and experience a private studio, pre-school, daycare or family entertainment center.

Wiggles N' Tunes, is the originator of the wiggles branding concept in children's entertainment. Since the early 90's children nationwide have been exclaiming their slogan "mommy, I've got the wiggles!" Until recently, Wiggles N' Tunes was exclusively licensed to Discovery Zone, Int'l, the innovator of Family Entertainment Centers who chose Wiggles N' Tunes as the hands-down, parent-pleasing favorite music program". The program has been teacher-tested and parent approved nationwide in over 100+ locations with well over 250,000 children having wiggled to date. Now educators, parents, caregivers and children alike can wiggle anytime!

The Wiggles N' Tunes WigglePlay Music program is "As easy to teach as A, B, C and nurtures each child's music development, It's Fun and Educational, It's Edutainment" according to Carolyn Zorn, founder of Wiggles N' Tunes and an award-winning music educator. Now every pre-school, daycare center private studio, "mommy and me" programs and even playgroups can now afford to offer a professional music program to their families.

For more detailed information visit us on the web at www.wigglesntunes.com or send an e-mail to: info@wigglesandtunes.com or call Wiggles N' Tunes at 1 (800) 444-0507.

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Others Toot Our Horn!



The Parent Paper
 FREE - TAKE ONE
Wee Wiggles
 The new Wiggles and Tween Singer! Collection CD features 20 tracks along with a 20-page interactive songbook. Carefully selected collection of songs provide well rounded exposure to the best elements of music. Early song content is appropriate for children to follow with finger motions or movements. Instruments, instruments, instruments, puppets, or props can enhance your music play. The cost is \$5.95. 800-444-0307 or www.wigglesandtunes.com.



Volume 1, Issue 1

GEORGIA FAMILY MAGAZINE

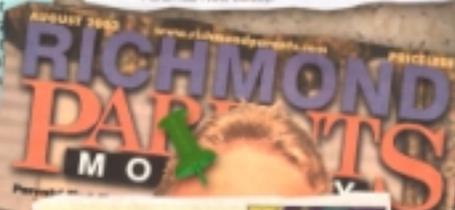
Wiggles and Singer!
 This collection of 21 multicultural folk favorites like "Head and Shoulders" help to provide children with music fundamentals. A variety of rhythm and tonal patterns help children develop the building blocks of musical language, which, according to recent research, if not encouraged at a young age will retard child's musical abilities. Each CD or with a 20 page interactive songbook. Ages 0-9. Wiggles N' Tunes www.sandtunes.com.



Wiggles' "Tune singer" and photo of Paramus, New Jersey.



Wiggles 'n' Tunes
 Wiggles 'n' Tunes has their new collection available - which are designed to get little singers Wiggles, Singer, and Paper! CD set with multitrack folk songs performed with an authentic folk style. Each CD comes with a 20-page songbook to take one step along. The Wiggles' n' Tunes CD is a must for the music-lover. It also includes a 20-page songbook to take one step along for their musical journey.
 (www.wigglesandtunes.com)



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TDmonthly
 Music Reviews
Songs and Music Category
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Wiggles 'n' Tunes Releases New Children's Music CD
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 (www.wigglesandtunes.com)

SOUTH FLORIDA PARENTING

MUSIC NOTES: With summer music releases, the Wiggles have released their new CD set with multitrack folk songs performed with an authentic folk style. Each CD comes with a 20-page songbook to take one step along. The Wiggles' n' Tunes CD is a must for the music-lover. It also includes a 20-page songbook to take one step along for their musical journey.
 (www.wigglesandtunes.com)

BARNES & NOBLE BOOKSELLERS
 We're excited to announce the Wiggles 'n' Tunes Singer! CD set is a must for the music-lover. It also includes a 20-page songbook to take one step along for their musical journey.
 (www.wigglesandtunes.com)



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 (www.wigglesandtunes.com)

OUR 2004 TOY AWARD WINNERS!
Creative Child
 Award Toy Fair 2005 Edition
Wiggles 'n' Tunes
 by Wiggles 'n' Tunes, Inc.
 Star of Excellence

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 (www.wigglesandtunes.com)

News Stuff!

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June 2004

FUN EXTRA

For the International Entertainment Industry

Wiggles 'N Tunes® & Guppy's Make Beautiful Music Together

Kathleen Hopkins owner of Guppy's Fun & Fitness Center, in Baton, ME has discovered that the Wiggles 'N Tunes® program, recently endorsed by IAIEI, complements their facility's customer focus. Guppy's Fun & Fitness Center is a children's recreation center featuring open play for children, themed birthday parties, and drop-in daycare. Parents will find an atmosphere where they can relax, read, and visit across the lot while their children play at Guppy's. Hopkins says that soon the Guppy's concept will be franchised and opening up in other areas of the country.

Kathleen Hopkins says that the Wiggles 'N Tunes® program was a perfect match to the restaurant and program that Guppy's already has in place. Hopkins says that in only two classes of 20 to 25 kids with 10 sessions each, the Wiggles 'N Tunes® program and supplies were paid for. And with word-of-mouth promotion from the moms who signed up for the center's first two classes the second enrollment of Wiggles 'N Tunes® is already filling up.

Hopkins also says that Wiggles 'N Tunes® has been a worthwhile program for them because it is a 'mom & me' program with music and movement that has successfully generated extra income and attracted new moms in the area to their facility. Many of the moms in the first class are even repeating the program now.

The ready-to-use early childhood music and movement curriculum

The Wiggles' Collective™ Start-Up Kit includes everything needed to wiggle and make music at your facility. The 'teacher-friendly' flexible program materials feature a unique 'Pop N' Play' music format created by Wiggles 'N Tunes®. The play-along accompaniment tapes and compact discs offer an 'unassisted only' option or a combination of instrumental music with singing.

Designed especially for use in classroom and studio settings to meet every individual teaching style—the program is amended for those with and without musical training. No licensing fees are required.

The Children's WigglePlay Music Series includes a non-segmented program collection—each one with the 'music fundamentals' interwoven into every song. The program features teacher-tested, parent-approved, and kid-proven materials and musical instruments available at needed. The start-up kit includes everything you need to get started.

- Set of audio-cassette tapes/compact discs
- Clipboard lesson plans
- Color-coded song activity cards
- Teacher's guide handbook
- Reproducibles
- Demonstration video
- Program overview
- Wiggles 'N Tunes® award ink stamp

Contact Wiggles 'N Tunes® at: 201-494-6711 or Toll Free: 800-444-0907 and by



To Whom It May Concern,

My name is Gini Eberling, Center Director at KI 169. We have been using the Wiggles 'N Tunes music program for over a year now. The program is very easy to use and gives the children a unique music experience. Our KinderCare teachers love the program and find it easy to add into their preschool program. We have received my and all training necessary to conduct the program and would highly recommend it to be added into our preschool program as a music enrichment.

Thank You,

Gini Eberling

ialei

January 2004

FUN EXTRA

24 January 2004

IAIEI Teams with Wiggles N' Tunes

IAIEI has teamed up with Wiggles 'N Tunes, a music program for preschool age children. Recognizing the importance of exposure to music for children in the preschool years, IAIEI decided to endorse and recommend Wiggles 'N Tunes educational music and movement program for use by its member center members. In return, Wiggles 'N Tunes a special discount pricing for IAIEI members.

Wiggles 'N Tunes Inc. has developed the Wiggles 'N Tunes WigglePlay music program which is well matched to those family entertainment centers (FECs) looking to build traffic with preschool programming and necessary revenue classes during off-peak hours. Cecile Zeno, music educator and Founder of Wiggles 'N Tunes says the program is the only one on the market that meets national music education standards and is recommended by the American Library Association's School Library Journal.

Wiggles 'N Tunes WigglePlay music program offers FECs some of the growing benefits for their preschool

This curriculum-based program offers FECs a profitable way to expand programming including Wiggles 'N Tunes Birthday Parties.

Every program collection in the series offers a family companion CD that includes either 20-

page interactive song book that can be personalized with a child's name, an address, and the family fun center contact information.

With the Wiggles 'N Tunes music program children wiggle, sing, and play along with Gummy, a colorful folk song produced by an award-winning music instructor with music fundamentals interwoven into each song.

It is a totally self-contained program that features a "Pop in the music and play" lesson incorporated by lesson plans and activity song cards.

The music series consists of several non-segmented program collections and is easy to teach.

Music lessons can be customized and the opportunity expanded with additional song cards and music collections.



Lorrie Herry, Chair of IAIEI's Entertainment Council, and first vice president of IAIEI, is

honoring the Wiggles 'N Tunes program in her Adventure Zone FEC in Calgary Alberta Canada. She was instrumental in bringing the program to IAIEI's CEC members. "I am so impressed with the creativity, quality and educational value of the program," she said. "The kids just love it - and so do I!" she added. For more information, call 800-444-0907, or visit the web site at www.wigglesn tunes.com.

IAIEI teams with Wiggles N' Tunes

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The Wiggles 'N Tunes program offers FECs a number of benefits. It is a profitable way to expand programming including Wiggles 'N Tunes birthday parties. It is a family companion CD to every program collection that includes a free, 20-page interactive song book that can be personalized with a child's name, an address, and the family fun center contact information. Children wiggle, sing and play along with endearing folk songs. The program is totally self-contained and features accessible music activity format accompanied by lesson plans and activity song cards. The series consists of several non-segmented program collections.

Wiggles 'N Tunes WigglePlay music program offers FECs some of the growing benefits for their preschool activity, quality, and educational value of the program. The link just here is: www.wigglesn tunes.com. For more information, call 800-444-0907, or visit <http://www.wigglesn tunes.com>. Web: www.wigglesn tunes.com.

SHAKE YOUR BODY

Music educator Cecile J. Zeno believes in the importance of music to a student's early learning. To achieve "musical literacy" (musical development, confidence and independence), Zeno has created the Wiggles 'N Tunes WigglePlay music program. This music program designed for preschoolers from teachers that includes music tapes, lesson plans, activity song cards, a handbook and an accompanying video. Not only does the curriculum meet national and state standards, but it has been tested and approved by parents and teachers in over 75 locations nationwide.

The program's strength lies in its flexibility and ease of use. With or without a musical background, for example, you can use the Zeno's "Creative Fun Over Lesson" CDs (supplementary materials available upon request) to facilitate song learning in your classroom or at home. In addition, a self-paced handbook covers singing techniques, video professional format for education web programs.



To order, call 800-444-0907 or check our www.wigglesn tunes.com

RAVE REVIEWS

★★★★★ Five Star Reviews Amazon.com

Awarded Seal of Excellence Award (CDs Category)

“Top Creative Toys for 2004” --**Creative Child Magazine**

Winner 2004 Children’s Music Web Awards (Classic Children’s CD’s)

Endorsed by International Association for Leisure and Entertainment-2004

Voted “The hands-down parent-pleasing favorite music program!”

--**Discovery Zone, International**

This CD offers upbeat, child-friendly musical selections for classrooms, story times or homes. Kids will adore these high energy tunes, and library programmers will definitely want a copy for their story time reference shelf. --**School Library Journal**

Our customers loved the Wiggles N’ Tunes program especially the music. I look forward to having Miss Wiggles again at our store soon.

--**Linda Galgano, Community Relations Manager, Barnes & Noble Booksellers**

Our Teachers love the Wiggles N’ Tunes program and find it easy to add into their preschool program, we highly recommend it be added into all KinderCare Learning Centers as a music enrichment. --**Gini Eberling, KinderCare Center Director #1169**

A Fun-filled hour of music play that will nurture your child’s natural love of music and develop music fundamentals for life! --**Noodle Kiddodle Stores**

Wiggles N’ Tunes is a dream come true... --**Alyce Ward, Community School of Music, IL**

The Wiggle Ensemble “edutainment” offers kids the ability to learn something about rhythm, tempo, dynamics and sounds, along with having a “wigglin’ good time!”

--**The Parent Paper**

“Unforgettable entertainment”

--**Parent Guide, NYC**

Wiggles N’ Tunes offers infants, toddlers, preschoolers and their parent/caregivers a refreshing and unique brand of music play entertainment!

--**Cablevision, NJ**

Miss Wiggles, you did it again... your show had them dancing in the aisles. Your obvious love of music and children was infectious-- Wiggles N’ Tunes always brings in a full audience! Thanks for bringing your special brand of music and fun to the library.

--**Children’s Librarian**

Wiggles N’ Tunes is ideal for Family Entertainment Centers. It’s a profitable way to expand programming including Birthday Parties.

--**PlayMeter Magazine**

