

# Wiggles 'N Tunes® & Guppy's Make Beautiful Music Together

**K**athleen Hopkins owner of Guppy's Fun & Fitness Center, in Easton, MD, has discovered that the Wiggles 'N Tunes® program, recently endorsed by IALEI, compliments their facility's customer focus. Guppy's Fun & Fitness Center is a children's entertainment center featuring open play for children, themed birthday parties, and drop-in daycare. Parents will find an atmosphere where they can relax, read, and even access the Internet while their children play at Guppy's. Hopkins says that soon the Guppy's concept will be franchised and opening up in other areas of the country.

Kathleen Hopkins says that the Wiggles 'N Tunes® program was a perfect match to the environment and programs that Guppy's already has in place. Hopkins says that in only two classes of 20 to 25 kids with 10 sessions each, the Wiggles 'N Tunes® program and supplies were paid for. And with word-of-mouth promotion from the moms who signed up for the center's first two classes the second enrollment of Wiggles 'N Tunes® is already filling up.

Hopkins also says that Wiggles 'N Tunes® has been a worthwhile program for them because it is a 'mom & me' program with music and movement that has successfully generated extra income and attracted new moms in the area to their facility. Many of the moms in the first classes are even repeating the program too.

The ready-to-use early childhood music and movement curriculum

The Wigglin' Collection™ Start-Up Kit includes everything needed to wiggle and make music at your facility. The 'teacher-friendly' flexible program materials features a unique 'Pop N' Play' music format created by Wiggles 'N Tunes®. The play-along accompaniment tapes and compact discs offer an 'instrumental only' option or a combination of instrumental music with singing.

Designed especially for use in classroom and studio settings to meet every individual teaching style—the program is intended for those with and without musical training. No licensing fees are required.

The Children's WigglePlay Music Series includes a non-sequential program collection—each one with the 'music fundamentals' interwoven into every song. The program features teacher-tested, parent-approved, and kid-proven materials and musical instruments available as needed. The start-up kit includes everything you need to get started:

- Set of audio cassette tapes/compact discs
- Clipboard lesson plans
- Color-coded song activity cards
- Teacher's guide handbook
- Reproducibles
- Demonstration video
- Program overview
- Wiggles 'N Tunes® reward ink stamp

Contact Wiggles 'N Tunes® at: 201-488-6711 or Toll Free: 800-444-0507 and by visiting [www.wigglesandtunes.com](http://www.wigglesandtunes.com).

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ideas to take back and grow their business to all new levels of party success.

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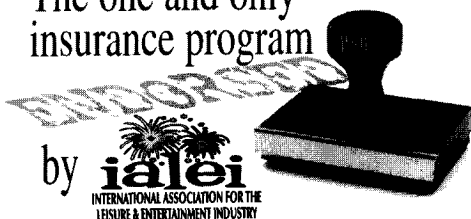
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